

RERITAGE PRESERVATION **ECONOMIC DEVELOPMENT BUSINESS SEMINAR INVITATION**

FREE OF CHARGE FOR INVITED GUESTS Please RSVP via email to: officer.hcmc@icham.org



11thSept.2019-14:00 PM

THE REVERIE SAIGON - TIMES SQUARE | AMBER & JADE, 4th FLOOR 22-36 Nguyen Hue & 57-59F Dong Khoi, District 1, HCMC

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BUSINESS SEMINAR KEY NOTE SPEAKERS

THE REVERIE SAIGON - TIMES SQUARE - AMBER & JADE 4th FLOOR

11th SEPTEMBER 2019



H F Dante Brandi

Consul General of Italy Ho Chi Minh Citv

Appointed Consul General of Italy to Vietnam in March 2018. prior to it he was the head of Economic Office and Alternate Executive Director for Italy at the EBRD in London (2013 – 2018), Head of OSCE Desk - MFA Rome (2012 - 2013) and Advisor for International Activities at the Italian Export Credit Agency (2010 - 2012). He served also as Chief of Staff at the Embassy of Italy in Washington D.C. (2007 - 2010).



Dr. Vu Ngoc Hoang

Former Party Secretary Quang Nam Province

He is former Secretary of Quang Nam Provincial Party Committee, former Deputy Head of Central Propaganda and Training Commission and former Member of the Party Central Committee Executive Committee X, XI. He is also the estimated author of the book "The road ahead" a well known political and social essays in Vietnam.



Dr. Michael Croft

UNESCO Vietnam Director

Michael began his work with UNESCO in 1998 within the Culture of Peace Programme. Appointed since July 2017 as Head of UNESCO in the Hanoi office and the organization's representative in Vietnam, he is promoting innovative cultural initiatives in cooperation with local and international institutions. Michael strongly supports the growing movement of Heritage Preserva-tion in Vietnam.

SCE Project Asia CEO & Design Director

After 15 years of experience leading design in Europe and Asia he established in 2017 the Asian branches of SCE Project with the mission of spreading the italian know-how in architectural design for hospitality projects, creator and main organizer of the "Heritage Preservation and Economic Development" events in APAC Region.



Dr. Daniele Gambero

REI Group of Companies CEO & Co-founder

Daniele have over 25 years of experience in Asia providing strategic marketing consultancies, investment studies researches and property market reports.

He is the CEO and co-founder of REI Group of Companies based in Kuala Lumpur.



Arch. Ngo Viet Nam Son

NgoViet Architects & Planners CEO

Architect and planner with more than 30 years of professional and teaching experiences between USA, Canada, China and Vietnam. He is active in the preservation of the historical and environmental values enhancing the identity of Vietnamese cities.



Arch. Nicolas Viste

Minerva Vietnam **Conservation Architect**

Licensed Conservation Architect, with 15 years experience in project delivery management, with strong technical and historical knowledge Directly responsible for team supervision, coordination, and construction monitoring. Specialized in Heritage and Historic building inventories, project feasibility studies, pathology expertise and research, technical problem solving, synthetic analysis,

IUAV University of Venice

Conservation architect, principal

at Studio Architetti Croce and founder of Venice Architectural

Professor of Architectural Composition at the University of

Udine and Coordinator of the

Cultural Sustainability at IUAV

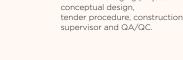
Master in Conservation and

Professor

Association.



Truc



Center Point Vietnam CEO & Founder

BA in History from Ho Chi Minh city University, journalist at Tuoi Tre, Saigon Times and The Gioi Moi. author of the book "Saigon then and now" bestseller pictorial book which portraits the changes in Saigon's iconic landscape and architectures between early 20th century and 21st century. Prominent speaker and lecturer Phuc Tien . leading the Vietnamese movement



HIDS

Hai is the Deputy Head of the Department of Urban Management Studies of Ho Chi Minh City Institute for Development Studies (HIDS). He has conducted several studies and projects on regional and urban planning, urban management and governance, urban economics, and urban landscape & architecture preservation.





Melli



Dr. Paul D. Volodarsky

Tourism Advisory Board Vice Chairman With over 45 years market experience

Ken has undertaken corporate finance transactions in many emerging markets worldwide (Eastern Europe, China and South East Asia) His work has included financial advisory, transaction support, with a strong emphasis on projects funded by multi-lateral and bi-lateral donors. He has broad experience and has focussed on advisory and restructuring assignments.



Dr Martino



Prof. Arch.

Luigi Croce

Dr. Michele D'Ercole

ICHAM Vietnam Chairman

University of Venice.

After playing important role on management and international trade, Mr. D'Ercole has been holding senior positions in Italian and international business for over 30 years now. He covered different positions as Purchasing Manager and General Manager in leather and furniture sector and freelance consultant in service sector. Michele is ICHAM chairman in Vietnam since 2012.



Mr. Pham Tran Hai



AICS Vietnam Director Martino was appointed Director of AICS Office in Hanoi in July 2016. He previously worked in AICS Rome as Senior Evaluation & Program Planning Officer, specialized in Environment. Sustainable Energy and management of Natural Resources

Development Expert in several geographic areas such as the Near and Far East, Sub-Saharan Africa and Latin America.

DFDL Vietnam Senior Legal Advisor

Paul has significant experience handling the legal complexities in setting up the corporate structure for real estate developments and negotiating hotel management agreements. He holds a Juris Doctor degree from New York Law School and a Bachelor of Science, Major in Biological Anthropology from The George Washington University, Washington DC (2004). Paul is based in HCMC with frequent travel to Bangkok

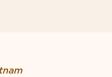
Mr. Tran Huu

Phuoc Tien



Deputy Head

Residential Area Masterplan in Dong Nai province, Amata Commercial Complex in Arch. Pham Bien Hoa City. At JLL is managing projects from



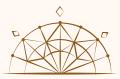
JLL Vietnam Project Manager

Licensed Architect with significant

experience in filed research. Truc

participated in several prominent

projects such as Emerald Tower,



HERITAGE PRESERVATION ECONOMIC DEVELOPMENT BUSINESS SEMINAR AGENDA

THE REVERIE SAIGON - TIMES SQUARE - AMBER & JADE 4th FLOOR

13:00 - 14:00	Registration & Networking
14:00 - 14:15	H.E. Dante Brandi, CONSULATE GENERAL OF ITALY IN HO CHI MINH CITY Opening Remarks
14:15 - 14:30	HCMC AUTHORITY Opening Remarks
14:30 - 14:45	Dr. Vu Ngoc Hoang, FORMER PARTY SECRETARY QUANG NAM PROVINCE Hoi An City Experience in Heritage Preservation
14:45 - 15:00	Dr. Michael Croft, UNESCO VIETNAM HCMC Smart & Creative City
15:00 - 15:15	Mr. Tran Huu Phuc Tien, CENTERPOINT VIETNAM 10 Centennial Heritage Icons of Saigon
15:15 - 15:30	Mr. Pham Tran Hai, HIDS - HCMC INSTITUTION FOR DEVELOPMENT STUDIES The Economic Impacts of the Conservation of Heritage Villas in HCMC
15:30 - 15:45	Dr. Martino Melli, AICS VIETNAM - ITALIAN AGENCY FOR DEVELOPMENT COOPERATION The Italian Cooperation in Vietnam
15:45 - 16:00	All speakers Round table discussion, Q&A
16:00 - 16:30	Coffee Break & Networking
16:30 - 16:45	Dr. Daniele Gambero, REI GROUP Invest in Heritage Buildings
16:45 - 17:00	Arch. Pham Truc, JJL VIETNAM Re-development Opportunities in Hospitality & Mixed Use projects
17:00 - 17:15	Arch. Ngo Viet Nam Son, NGO VIET ARCHITECTS & PLANNERS The Creation of an Historical Center in HCMC
17:15 - 17:30	Arch. Luigi Campanale, SCE PROJECT HSCD - Ho Chi Minh City Smart & Creative District
17:30 - 17:45	Arch. Nicolas Viste, MINERVA Vo Van Tan Villa Case Study
17:45 - 18:00	HCMC FINANCE DEPARTMENT PPP in Vietnam
18:00 - 18:15	Dr. Paul D. Volodarsky, DFDL The Legal Framework for Adaptive Reuse in Vietnam
18:15 - 18:45	All speakers Round table discussion, Q&A
18:45 - 20:30	Cocktail party & Networking